

SAVANNAH-CHATHAM COUNTY BOARD OF EDUCATION BID TABULATION
EMAIL AND WEB HOSTING SERVICES (E-RATE PROJECT)
RFP 06-58 (EVALUATION MATRIX)

BID OPENING DATE & TIME: 02/10/05, 02:00 P.M.

Note: Two addenda were issued on this project

| BIDDERS | Experience / References (Max. 15 points) | Pricing / Payment Structure - (See Attached, Evaluated by Purchasing) (Max. 25 points) | Project Approach (Max. 25 points) | Vendor's Services (Max. 15 points) | Delivery Schedule (Max. 10 points) | Compliance with RFP Instructions (Evaluated by Purchasing (Max. 10 points)) | TOTAL SCORE (Max. 100 points) |
|------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| <p>1. Schoolwires</p> | <p>Founded in April of 2000. 100% dedicated to enabling school districts to launch, manage, and sustain successful web content management and portal projects. Serves more than 250 school districts & more than a million users throughout the nation. Primary References: 1. Loudoun County School District 2. Augusta County Schools 3. Denton ISD, (See proposal for additional references)</p> <p>SCORE: <u>13</u></p> | <p>SCORE: <u>20</u></p> | <p>The proposed Academic Portal solution is said to meet all of the districts' current needs. Because the Schoolwires Academic Portal is scalable, enterprise-level platform, it will keep meeting the districts' needs as they change and grown. Schoolwires commits to deliver: 1. The easiest to use web publishing tools that are commercially available. 2. Power 3. A consistent look and feel throughout the districts' family of websites 4. A means to insure consistently up-to-date and fresh content. 5. A way to leverage all other publishing projects: policies, procedures, forms, etc. (See proposal for additional capabilities)</p> <p>SCORE: <u>15</u></p> | <p>Schoolwires solution offers: 1. Easy Browser-based and administrative interface 2. Extensive Role-Based permissions. 3. Personalization 4. Numerous Training Options</p> <p>SCORE: <u>12</u></p> | <p>The Schoolwires Academic Portal is designed to connect with a variety of best-in-class software applications, making it both flexible and complete. Using SSI, Remote UI, Content Syncation, ActiveBlock, and Portlet technologies, Schoolwires can integrate with many online applications and data repositories.</p> <p>SCORE: <u>6</u></p> | <p>Does not adhere to proposal format as outlined on proposer submittal form of RFP. i.e. Each category as defined on proposer submittal form does not contain a tabbed section heading.</p> <p>Document must be scanned carefully to assure all specified topics are addressed.</p> <p>SCORE: <u>5</u></p> | <p>SCORE: <u>71</u></p> |

| BIDDERS | Experience / References (Max. 15 points) | Pricing / Payment Structure - (See Attached, Evaluated by Purchasing) (Max. 25 points) | Project Approach (Max. 25 points) | Vendor's Services (Max. 15 points) | Delivery Schedule (Max. 10 points) | Compliance with RFP Instructions (Evaluated by Purchasing (Max. 10 points) | TOTAL SCORE (Max. 100 points) |
|------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------|
| 2. Midwest Internet Consulting Group, Inc. dba/ SchoolCenter | <p>SchoolCenter is working with over 4,000 schools representing every state in the union with a presence in Canada and the Virgin Islands. Many of the districts started without an existing web presence and relied on the expert implementation and design departments to assist them in creating a custom site that was both professional in look and functional for the most novice user to access and modify.</p> <p>Primary References: 1. Norfolk Public School District 2. Douglas County SD RE-1 3. Jefferson County School District R-1</p> <p>SCORE: <u>14</u></p> | <p>SCORE: <u>10</u></p> | <p>School Center begins by creating site. The implementation department will assist with page design and navigation in order to get client started in the creating of a site that will be both dynamic and uniquely suited to the needs and the attitudes of the school district.</p> <p>Once design has been selected and applied, the goal is to have your site implemented within seven working days.</p> <p>SCORE: <u>20</u></p> | <ol style="list-style-type: none"> 1. Webhosting 2. Calendar 3. Scrapbook 4. Document Manager 5. Test Bank 6. Links Page 7. Message Board 8. Contact Form 9. Advanced Contact Form 10. What's New 11.. Class project 12. ACE 13. Meeting / Agenda 14. Other web page 15. Sport zone <p>(See Proposal for Additional services)</p> <p>SCORE: <u>12</u></p> | <p>SchoolCenter's implementation time is approximately three weeks. During the implementation process, SchoolCenter can upload each of the classroom setups by predetermining what links will be used in each class and can also customize th page settings for each of the pages.</p> <p>SCORE: <u>10</u></p> | <p>Adheres to all RFP Instructions.</p> <p>SCORE: <u>10</u></p> | <p>SCORE: <u>76</u></p> |

| BIDDERS | Experience / References (Max. 15 points) | Pricing / Payment Structure - (See Attached, Evaluated by Purchasing) (Max. 25 points) | Project Approach (Max. 25 points) | Vendor's Services (Max. 15 points) | Delivery Schedule (Max. 10 points) | Compliance with RFP Instructions (Evaluated by Purchasing (Max. 10 points) | TOTAL SCORE (Max. 100 points) |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|----------------------------------------|
| 3. K12USA.COM* | | | | | | *(Submitted to Larry Jackson – Does not adhere to RFP guidelines) | 0 Proposal Unacceptable |
| 4. Edline | Edline is built on a foundation of extensive industry experience combined with formal education from the nation's best universities including Stanford, MIT and Princeton. Edline is a leading provider of classroom management and portal technology to K12 schools in all 50 states and over 60 countries worldwide. References Include: 1. Lexington County School District One 2. Palm Beach County Schools 3. Fort Wayne Community Schools SCORE: 13 | SCORE: 25 | Edline will supervise the successful rollout of Edline websites. The sequence of events is outlined in the proposal and can be completed within two weeks of receipt of order or can be spread over months, depending on specific timetable and staff availability. Throughout the process, Edline will report project status at least weekly to the SCCPS project manager. The Edline web service can be up and running in less than an hour. SCORE: 15 | The Edline/Gaggle solution will provide all services outlined in the Scope of Work of the RFP. Also invites SCCPS to watch a demo live from a desktop to see why Edline and Gaggle are one of the leading providers of student-safe email and web hosting services and to learn more about how they fulfill the requirements of the RFP. (See Proposal for Additional services) SCORE: 11 | Edline can be up and running within two weeks of receipt of order. Training can be accomplished within another week. The email portion may take an additional two weeks depending on desired setup. SCORE: 9 | Adheres to all RFP Instructions. SCORE: 10 | SCORE: 83 |
| 5. Finalsight | Finalsight has a great reputation in providing on demand web hosting services to school districts. Since 1998, finalsight has been working with over 400 districts, colleges, independent schools and educational organizations. References include: 1. East Hartford Public Schools 2. Half Hollow Hills School District 3. West Haven public Schools SCORE: 13 | SCORE: 5 | Project approach includes adherence to the following categories: Predevelopment Design Site Build Out Pre-Launch Launch SCCPS Specifications SCORE: 15 | Finalsights' service agreement includes: System Performance Uptime Guarantee Customer Support / Response Time Bandwidth and Co-Location Center Virus Protection SCORE: 12 | Milestone timeline presented in proposal response. Admin training 5/5/06; Site Sign-off, 5/15/06; Launch, 5/18/06 (See proposal Response for additional milestone dates) SCORE: 10 | Deviation from RFP requirement for tabbed headings for specified sections. SCORE: 8 | SCORE: 63 |

| BIDDERS | Experience / References (Max. 15 points) | Pricing / Payment Structure - (See Attached, Evaluated by Purchasing) (Max. 25 points) | Project Approach (Max. 25 points) | Vendor's Services (Max. 15 points) | Delivery Schedule (Max. 10 points) | Compliance with RFP Instructions (Evaluated by Purchasing (Max. 10 points) | TOTAL SCORE (Max. 100 points) |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------|
| 7. eChalk | <p>eChalk is a leading provider of Web-based communication solutions for the K-12 environment. eChalk's mission is to create a significant positive change in the way teachers, students, and parents interact. eChalk's goal is to help schools improve communication and performance through the effective use of the internet. eChalk has been providing its service since 1999 and is currently working with over 1,700 schools located in 33 states around the country. References include:</p> <ol style="list-style-type: none"> 1. Tatnall Co. School Dstrict 2. McAllen Independent School District 3. Redding School District <p>SCORE: <u>13</u></p> | <p>SCORE: <u>15</u></p> | <p>The eChalk system is composed of two major components, a public web presence for each school and a private secure site only accessible with a user account. On the public side of the site all information can be viewed by a parent, member of the community, or anyone surfing the internet. The information on the private side of the site can be made available to nly certain groups of people, certain individuals, to the entire school community, or the entire district-wide community.</p> <p>SCORE: <u>23</u></p> | <p>Vendor Services include:</p> <ol style="list-style-type: none"> 1. Training/staff development 2. Project management Services 3. Product Support and associated costs 4. Process for entering student login data 5. Secure logins with private views for students, teachers, parents and administrators <p>(See proposal for additional services)</p> <p>SCORE: <u>15</u></p> | <p>Echalk's timeframe is as follows:</p> <ol style="list-style-type: none"> 1. Implementation & Planning, May / June, 2006 2. Data Transfer, June – July 2006 3. Identifying Site Manager, July-August, 2006 4. Site manager Training, August-Sept., 2006 5. Student Rollout and the eChalk Project Coordinator, Sept.- December, 2006 6. Ongoing planning and Product Feedback, Ongoing <p>SCORE: <u>9</u></p> | <p>Adheres to all RFP Instructions.</p> <p>SCORE: <u>10</u></p> | <p>SCORE: <u>85</u></p> |

EVALUATION PERFORMED BY: Management Information Technology

RECOMMENDED VENDOR: eChalk